

# THE INERTIA OF INEQUALITY

This paper explores the paradoxes of human progress, juxtaposing technological advancements with persistent societal divisions, particularly racial biases. It also serves to update the study design conducted in Fall 2024 in Dr. Gaertner's lab. By refining methodologies with interactive feedback systems and integrating reaction time metrics and reflective writing, the study advances our understanding of implicit and explicit biases, offering a more comprehensive framework for future research.

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## Introduction

Humanity's achievements in science and technology starkly contrast its persistent struggles with racial and ideological divides. While we can map the human genome or deflect a planet-killing asteroid, our advancements are overshadowed by conflicts over race, borders, and ideology. This paradox underscores our placement within the Kardashev scale of civilizations, a framework used to categorize the developmental stages of species based on their ability to harness energy. Currently, humanity exists at a Type 0 stage, a civilization that relies on the remnants of biological processes, such as compacted plant matter in the form of fossil fuels, for energy. In contrast, a Type 1 civilization would harness and control all of the energy available on its planet, while a Type 2 civilization would extend this mastery to its solar system, and a Type 3 civilization would expand to galactic scales.

The thought experiment of an advanced Type 2 or Type 3 civilization observing humanity highlights our paradoxical nature. Monkeys share much of our DNA and display advanced thinking, yet we see them as lesser because they lack our understanding. To think that beings far beyond us might find us interesting highlights our self-interest. Despite breakthroughs in technology, medicine, and science, we remain bound by primitive vices like prejudice, greed, and tribalism. Our capacity to innovate is extraordinary, capable of redirecting asteroids or unraveling the mysteries of DNA, but our self-interest and inability to resolve our internal divisions diminish our potential. This self-preoccupation is not limited to resources or geopolitical disputes but extends to the deeply rooted biases that define our identities and interactions.

Our reliance on outdated energy sources serves as a metaphor for our societal stagnation. Just as we burn ancient plant matter to fuel progress, we continue to draw upon archaic systems of thought that categorize and divide us. These divisions, whether based on race, nationality, or

ideology, are relics of a less evolved species, unfit for a future that demands unity and collective progress. Racial bias, in particular, reveals how far we have to go. It shapes policies, defines interpersonal relationships, and perpetuates cycles of discrimination, acting as a barrier not only to equity but to our evolution as a species. If a more advanced civilization were to observe us, it might view our infighting as a symptom of a species not yet ready to transcend its limitations. Their focus would likely be on what humanity could achieve if it were to unify, casting aside self-imposed divisions to address existential threats and harness its full potential.

This historical and psychological framing contextualizes the persistent challenge of racial bias, both implicit and explicit. Implicit racial bias refers to unconscious attitudes and associations that influence behavior automatically and without awareness. These biases, while subtle, are pervasive and affect everything from hiring decisions to healthcare outcomes. Explicit racial bias, by contrast, encompasses conscious beliefs and attitudes that manifest as overt discrimination. Both forms of bias are deeply rooted in historical systems of categorization and stratification that shaped societies along racial and ethnic lines, leaving behind enduring legacies of inequality. These biases have not only been reinforced through cultural narratives but also exacerbated by scientific endeavors, many of which were deeply flawed and racially motivated.

In the 19th and early 20th centuries, racially driven research sought to "prove" the superiority of certain races through pseudoscientific methods like craniometry and phrenology. These fields falsely correlated physical characteristics with intelligence and morality, embedding discriminatory ideas into the fabric of society. Anthropology offers a striking example of this bias in the early depiction of Neanderthals. Initially, Neanderthals were presented as brutish and inferior, a narrative aligned with racial hierarchies of the time. However, following the discovery that modern Europeans carry 2–5% Neanderthal DNA, their portrayal shifted. Neanderthals were

reimagined as creative and resourceful, illustrating how societal biases shape scientific interpretation.<sup>1 2</sup>

The persistence of these biases today reflects their historical origins. Systems like the Ottoman millet structure, which divided populations by religion, and Jim Crow laws in the United States institutionalized these divisions, embedding group identities into societal frameworks. These structures created psychological boundaries between "us" and "them," reinforcing intergroup categorization and influencing social behaviors and policies.<sup>3</sup> The effects of these historical legacies endure in modern implicit and explicit biases, shaping individual actions and systemic inequities in areas like employment, law enforcement, and education.

Despite efforts to reduce prejudice through programs like implicit bias training and diversity initiatives, the outcomes remain inconsistent. Many interventions fail to address the cultural and historical specificity of biases, offering superficial solutions rather than tackling deeply ingrained narratives.<sup>4</sup> As Dobbin and Kalev argue, such programs often lack the nuance needed to confront the complex interplay of history and psychology, leaving systemic issues largely unaddressed.<sup>5</sup>

This study seeks to bridge the gap between historical context, psychological theory, and methodological innovation. It examines racial attitudes using a gamified survey that operationalizes bias through reaction times. Participants are presented with visual and linguistic stimuli, such as images of racially representative individuals paired with words like "happiness" or "disease." Responses were given as a control in the form of a PNG photo, which all participants saw. Without qualitative follow-up, the PNG being a controlled variable and no further statistics are run nor meaningful feedback collected risks oversimplifying complex attitudes.<sup>6</sup>

The aim of this paper is to refine the current methodology by integrating quantitative and qualitative measures to develop a more comprehensive framework for studying racial prejudice. By addressing the limitations of the current study design, this research aspires to advance our understanding of bias and propose actionable interventions for its reduction.

## Methods<sup>1</sup>

The study's design employed a straightforward methodology to examine implicit racial biases among undergraduate students. Participants engaged with a gamified survey that presented them with visual and linguistic stimuli. These stimuli featured racially representative images alongside positive and negative words. Participants were tasked with categorizing these stimuli into binary categories, using a simple keypress system to indicate whether they viewed the presented combination as “good” or “bad.” After completing the task, each participant was shown a PNG image that displayed a standardized bias score. This score was operationalized for all participants, meaning that the value presented was not derived from individual performance but was instead a universal metric applied uniformly across the sample. This approach was intended to streamline the feedback process and ensure consistency, but it simultaneously introduced several limitations.

SONA was utilized as the primary recruitment platform, and specifically targeted Caucasian men and women within the University of Tennessee's undergraduate population. Recruitment was organized into half-hour intervals with two slots per hour allocated for each gender. Depending on the course schedule and participant availability, the slots were approximately 30-40% filled during the period I oversaw the study. Participants were incentivized with course credit and coincided with ethical compliance and alignment of the institution. The use of SONA's scheduling features streamlined the process and provided participants with flexibility

in selecting convenient time slots, which reduced logistical challenges and improved turnout within the specified demographic constraints. This approach also reduced costs of the lab to run the studies, effectively slashing all the costs associated with the recruitment efforts.

A feature of the study was the inclusion of reflective writing prompts. Certain participants were asked to write about the results displayed on their screen, effectively copying the PNG score and without the potential of engaging more deeply with their feedback. Despite this, the study failed to capture or analyze the reflective content produced by participants. This omission deprived the research of a rich source of qualitative data that could have provided valuable insights into how individuals interpreted or internalized the feedback they received.

While the gamified format was an element designed to maintain engagement, it also came at the expense of methodological rigor. The binary task format and standardized feedback did not account for the multifaceted nature of racial bias. The absence of reaction time data, which could have provided a deeper understanding of participants' cognitive processes, is something that further limited the study's ability to fully operationalize implicit attitudes. By simplifying bias to a single score presented through a uniform PNG image, the study risked reducing a complex psychological phenomenon to an oversimplified representation. This approach hindered the ability to explore variability among participants or the underlying mechanisms driving their responses.

Additionally, the study's reliance on undergraduate students, specifically Caucasian phenotypes, as its primary sample raises concerns about the generalizability of the findings. While this demographic offers convenience and accessibility, it lacks the diversity needed to make broader claims about racial bias across populations. The absence of demographic variability constrains the applicability of the results to real-world contexts, where racial attitudes are shaped

by a multitude of intersecting factors, including age, socioeconomic status, and cultural background.

Ultimately, the study lacked direction in how the PNG score was meant to inform broader conclusions about bias. By failing to engage with participants' reactions to their scores or analyze the reflective writing prompts meaningfully, the research missed an opportunity to deepen its insights. The simplistic design and reliance on gamification, while engaging, reduced the study's capacity to produce actionable or transferable findings. Future iterations of this research must address these gaps by incorporating more robust measures, capturing reflective data, and diversifying the participant pool. This approach would enable a more comprehensive understanding of implicit racial bias and its manifestations.

## Methods<sup>2</sup>

The updated methods section will integrate all prior improvements while further refining clarity and scope. Participants will be recruited from the University of Tennessee undergraduate population using the SONA system, like in the Methods<sup>1</sup>. This approach ensures streamlined scheduling and data management while adhering to ethical guidelines. The recruitment process will focus on diverse racial and ethnic representation, with an emphasis on building a sample reflective of broader societal demographics. Participants will be offered course credit as compensation, which is consistent with institutional policy.

At the start of the study, participants will complete a detailed pre-study orientation. This will include an explanation of the study's purpose, methodology, and participant rights, including the option to withdraw at any point without penalty. Anonymized examples of the categorization task will be presented to familiarize participants with the format. Researchers will provide clear

instructions on task execution to ensure consistency in performance across all participants. The orientation will be conducted in a controlled environment to minimize distractions and ensure a uniform baseline understanding.

The categorization task involves presenting participants with randomized visual and linguistic stimuli. Images will depict individuals with diverse racial features, and words will range from positive to neutral to negative. Participants will classify each pairing using a binary keypress system, marking stimuli as "good" or "bad." Reaction times, recorded to millisecond precision, will be used as a measure of implicit associations. Randomizing the order of stimuli ensures reliability by minimizing anticipation effects.

After completing the task, participants will receive personalized feedback. This will be delivered through an interactive digital interface that categorizes results into implicit positive or negative biases. Participants will explore their reaction time data. Supporting text will contextualize the findings and set the frame for participants to self-reflect rather than judgment. The feedback system will be designed to be intuitive and engaging, reducing defensiveness while encouraging thoughtful consideration of the results.

A reflective writing task will follow. Participants will respond to guided prompts that ask them to consider their results in the context of their self-perception and societal influences. Responses will be anonymized and analyzed qualitatively to identify common themes and patterns. This stands to only enrich the dataset by bridging quantitative measures with participants' explicit insights.

Finally, participants will complete a follow-up survey. This survey will evaluate their experience, assess the clarity and relevance of the feedback, and gather demographic information

for contextual analysis. Researchers will use this data to refine future iterations of the study and assess patterns across different participant groups.

Data collection will adhere to strict protocols. Quantitative data, including reaction times and classification accuracy, will be analyzed using statistical software. Qualitative data from the writing tasks will undergo thematic coding to extract meaningful insights. These combined methods aim to provide a multidimensional understanding of implicit and explicit racial biases, and will produce actionable findings that contribute to the field of social psychology.

The interactive feedback system will replace the static PNG format and introduces a method for participants to engage directly with their data. This approach uses custom-coded software, as no current off-the-shelf options meet the study's specific needs. Development will rely on programming tools like Python, R, or JavaScript to deliver dynamic visualizations and detailed explanations tailored to participant performance.

The first stage of development involves aggregating reaction time data during categorization tasks. The system will collect and store these times with millisecond precision and allows the calculation of averages and variations across tasks. For secure storage, databases like SQLite will ensure data integrity and confidentiality. Metrics such as average reaction times for positive versus negative stimuli will form the basis for feedback analysis.

The software will present data visually through graphs and charts. Tools like Matplotlib or Seaborn will create visualizations, such as reaction time comparisons across stimulus types. For example, a participant might see their average reaction times for associating positive words with diverse racial images versus negative ones. These visualizations will make patterns in the data clear and easy to interpret.

The system will also include narrative explanations. These will contextualize the data in clear language, guiding participants toward reflection without assigning blame. For instance, slower reaction times in certain scenarios might be explained as possible indicators of implicit associations. This feedback will promote understanding while avoiding accusatory tones.

Participants will interact with their data through an intuitive interface. They may toggle between stimulus types or compare their results to anonymized group data. Web frameworks like React will support this design creation that ensures ease of use.

From a research standpoint, the system provides more insights than static scores alone. Interactive feedback enables participants to see and reflect on their cognitive patterns in greater depth. It also enhances data collection by combining numerical metrics with qualitative observations. This multidimensional dataset improves the study's ability to explore implicit bias and participant behavior.

The implicit bias scale evaluates subconscious associations by measuring reaction times in categorizing stimuli. Faster reaction times suggest stronger implicit associations, either positive or negative, depending on the stimuli and categories presented. The scale generates values that reflect the direction and strength of these associations, ranging from negative to positive. Positive values indicate implicit positive bias, where participants more quickly associate positive words with specific racial or ethnic stimuli. Negative values reflect implicit negative bias, where participants associate negative words more rapidly with certain groups. A value near zero signifies neutral implicit associations, indicating no measurable bias in the reaction time data. The scale also accounts for variability in reaction times, offering insights into inconsistencies or external influences that might affect results. These metrics form the foundation for detailed visual and narrative feedback, helping participants interpret their cognitive patterns and associations.

In effort to categorize these results for participants to see, operationalization of the results must be done. To note, these are done using the scale mentioned in the previous paragraph. Implicit positive bias refers to faster reaction times when categorizing positive words with certain racial or ethnic stimuli. This suggests a subconscious favorable association. For example, a participant who consistently associates positive stimuli like "happiness" with Caucasian images more quickly than with other images may exhibit implicit positive bias toward Caucasian individuals. Feedback will explain how reaction times reflect automatic associations and emphasizes that this category highlights subconscious preferences rather than deliberate choices.

Implicit negative bias occurs when reaction times are faster for categorizing negative words with specific racial or ethnic stimuli and indicate a subconscious unfavorable association. A participant who categorizes negative words like "failure" more quickly when paired with certain racial images may demonstrate implicit negative bias toward that group. Feedback will explore how these patterns might stem from societal narratives and experiences, encouraging participants to reflect on their potential origins.

Neutral implicit associations are characterized by no significant difference in reaction times across racial or linguistic categories, suggesting no strong implicit bias. For instance, if reaction times for positive and negative stimuli are similar regardless of the racial image presented, this indicates balanced subconscious associations. Feedback will highlight the presence of balanced associations while noting that this does not rule out explicit biases.

Reaction time disparity refers to significant variability in reaction times across tasks, reflecting inconsistent cognitive processing or possible distractions during the task. For example, reaction times may vary widely without aligning with implicit bias categories, potentially due to environmental factors or participant fatigue. Feedback will address possible external influences,

such as fatigue or task unfamiliarity, and offer participants the opportunity to retake the task if necessary.

Explicit reflection alignment examines how reflective writing responses align or diverge from implicit bias indicators, adding a secondary layer of interpretation. For example, a participant with neutral implicit associations but a reflective response acknowledging explicit bias provides a nuanced understanding of their perspective. Feedback will integrate implicit and explicit findings, encouraging participants to consider how their conscious beliefs relate to subconscious patterns.

The composite implicit bias score is an aggregated measure derived from reaction time metrics. It provides a single numerical representation of overall implicit bias strength and direction. For instance, a score of +0.45 may suggest a slight implicit positive bias, while a score of -0.45 reflects a slight implicit negative bias. Feedback will include a graphical representation of the score compared to anonymized group averages, with explanations to help participants interpret their results.

The system automatically collects data on reaction times, categorization accuracy, and reflective responses. A categorization algorithm analyzes reaction times across racial and linguistic stimuli to calculate implicit biases. Results are visually represented using bar graphs, line charts, and comparative metrics that highlight disparities or neutrality in cognitive associations. Narrative explanations, either pre-written or adaptive, contextualize these results, helping participants understand their scores in societal and personal contexts.

### Results (Hypothetical)

Participants in the study were recruited from the University of Tennessee's undergraduate population via the SONA platform. The sample included 200 Caucasian men and women, split

equally by gender. Ages ranged from 18 to 24 years, with a mean of 20.1 years ( $SD = 1.8$ ). Academic distribution was balanced: 25% freshmen, 26% sophomores, 24% juniors, and 25% seniors. This demographic selection aimed to maintain a focused and manageable sample while enhancing the reliability of findings within the context of the institution's population.

Reaction times during the categorization task served as the primary measure of implicit bias. Participants displayed a mean reaction time of 520 ms ( $SD = 45$  ms) for positive stimuli paired with racially congruent images and 590 ms ( $SD = 48$  ms) for negative stimuli paired with incongruent images. The differences in reaction times were statistically significant,  $F(1, 199) = 34.67$ ,  $p < 0.001$ , highlighting the presence of implicit positive and negative biases. Table 1 illustrates reaction time distributions and their significance across categories.

Stimuli Type	Mean Reaction Time (ms)	Standard Deviation (ms)	Statistical Significance (p-value)
Positive Congruent	520	45	< 0.001
Negative Incongruent	590	48	< 0.001
Neutral (Control)	550	46	0.12

Table 1. Reaction time distributions for categorization tasks by stimuli type.

A one-way ANOVA examined reaction time disparities across bias types. Results are summarized in Table 2, showing statistically significant differences between implicit positive, implicit negative, and neutral associations.

Bias Type	Mean Reaction Time (ms)	Standard Deviation (ms)	Post Hoc Comparisons	p-value
Implicit Positive Bias	540	25	Faster than Negative and Neutral	< 0.001
Implicit Negative Bias	610	35	Slower than Positive	< 0.001

Neutral Associations	580	30	No significant difference with Negative	0.12
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Table 2. One-way ANOVA results for reaction time analysis by bias type.

Participants engaged with the feedback interface at varying levels, with the reaction time visualization feature receiving the highest engagement. Engagement times and their relationship with participants' expressed interest in follow-up research were analyzed using descriptive statistics and correlation metrics.

Feedback Feature	Percentage of Participants Engaged (%)	Mean Engagement Time (minutes)	Correlation with Follow-Up Interest (r)	p-value
Reaction Time Visualization	75	3.0	0.45	0.03
Narrative Explanations	60	2.5	0.22	0.15

Table 3. Engagement metrics and correlation with follow-up interest.

Themes in reflective writing included cognitive dissonance (35%), external influences (45%), and self-reflection (55%). A Chi-square test revealed significant associations between high implicit negative bias scores and external influence themes,  $\chi^2(2, N = 150) = 9.72, p < 0.01$ .

Theme	Frequency (%)	Associated Bias Score (Mean)	$\chi^2$ Value	p-value
Cognitive Dissonance	35	0.15	6.54	0.04
External Influences	45	-0.35	9.72	< 0.01
Self-Reflection	55	0.05	4.12	0.11

Table 4. Reflective writing themes and associated implicit bias scores.

A multiple regression analysis identified demographic predictors of implicit bias scores. Urban upbringing positively predicted implicit positive bias ( $\beta = 0.38, p = 0.02$ ), while rural

backgrounds correlated with implicit negative bias ( $\beta = -0.42$ ,  $p = 0.01$ ). Gender differences were not statistically significant,  $t(147) = 1.28$ ,  $p = 0.21$ .

Predictor	$\beta$ Coefficient	Standard Error	t-value	p-value
Urban Upbringing	0.38	0.08	2.62	0.02
Rural Background	-0.42	0.09	-3.12	0.01
Gender	0.12	0.07	1.28	0.21

Table 5. Regression analysis results for demographic predictors.

These hypothetical results underscore the value of integrating quantitative and qualitative measures to evaluate implicit biases. The ANOVA results confirm measurable differences in reaction times, indicating implicit associations among participants. Reflective writing adds context, revealing cognitive dissonance and societal influences. Regression findings suggest environmental factors, such as urban or rural upbringing, influence bias formation.

The interactive feedback system promoted engagement and introspection, evidenced by positive participant responses and follow-up interest correlations. Together, these findings provide a robust foundation for addressing racial biases through tailored interventions and pave the way for actionable research in implicit social cognition.

## Discussion

This study presents hypothetical data to explore implicit biases and their measurement. Reaction time analyses showed faster responses for positive stimuli paired with congruent racial images and slower responses for negative stimuli paired with incongruent images. These patterns align with cognitive theories on implicit associations and automatic processing. They reflect how societal and cultural influences shape subconscious behavior.

Qualitative reflections added depth to the analysis. Participants with high negative bias scores often cited external societal influences as the cause. This highlights the role of cultural and environmental narratives in forming biases. A real-world study could investigate how exposure to diverse perspectives or targeted interventions reduces these associations over time.

The interactive feedback system increased participant engagement. Time spent on visualizations correlated with greater interest in follow-up studies. These tools could be adapted for use in educational and organizational settings to promote awareness and reflection on biases.

Demographic analysis identified urban upbringing as linked to positive biases and rural backgrounds to negative biases. This suggests that geographic and cultural factors influence bias formation. Real-world studies could expand these findings by including more diverse samples and contexts.

These results are hypothetical and limited in generalizability. However, they outline a framework for future studies using broader samples and longitudinal designs. Real data could validate these methods and provide actionable insights for addressing implicit biases in healthcare, education, and other sectors.

If validated, these findings could guide interventions to reduce biases and foster equity. The methods used here, combining reaction times, qualitative insights, and interactive tools, offer a strong foundation for further research into implicit biases and their mitigation. Future studies could refine these approaches to produce meaningful, applicable results.

## Conclusion

This study presents a hypothetical framework for analyzing implicit biases using reaction time metrics, reflective writing, and interactive feedback systems. The findings demonstrate how

cultural narratives and societal influences shape subconscious associations. Faster responses to congruent positive stimuli and slower responses to incongruent negative stimuli align with cognitive theories of automatic associations.<sup>4</sup>

Reflective writing and engagement metrics show that introspective tools like interactive feedback systems enhance self-awareness and participant engagement. These methods are adaptable for broader use in education and professional settings. Demographic findings, such as the relationship between urban upbringing and implicit positive bias, highlight the role of geographic and cultural contexts in shaping biases.<sup>7</sup>

The hypothetical nature of the results requires validation with real-world data. Future research should involve diverse populations and longitudinal studies to track changes in biases over time. Such studies could explore how this framework informs policies in healthcare, education, and workplace diversity.

Addressing these gaps would refine the methods and provide practical strategies for reducing biases. This work establishes a foundation for further studies aimed at bridging psychological and societal divides, contributing to equity and advancing humanity's capacity to overcome primitive divisions.<sup>5 6</sup>

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